

PTO-1449 REPRODUCED

ATTORNEY DOCKET NO.
3154.1000-000APPLICATION NO.
09/758,646

10/9/02

PH

#1

INFORMATION DISCLOSURE CITATION
IN AN APPLICATION

May 24, 2001

(Use several sheets if necessary)

APPLICANT
Amy CaseFILING DATE
1/11/01GROUP
2122 3623

U.S. PATENT DOCUMENTS

EXAM- INER INI- TIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIATE
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

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Technology Center 2100

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION YES NO
	AL						
	AM						
	AN						
	AO						
	AP						
	AQ						

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

AR	Porter, M.E., <i>Competitive Strategy</i> , (NY: The Free Press) 1980.
AS	Blazey, M.L., "Insights to Performance Excellence 2001: An Inside Look at the 2001 Baldrige Award Criteria," (downloaded from Internet 5/16/01).
AT	Kaplan, R.S. and D.P. Norton, <i>The Balanced Scorecard: Translating Strategy into Action</i> , (Boston: Harvard Business School Publishing) 1996.

EXAMINER

DATE CONSIDERED

9-30-2004

PTO-1449 REPRODUCED <div style="border: 1px solid black; border-radius: 50%; padding: 10px; display: inline-block; text-align: center;"> OIPE JUN 01 2001 PATENT & TRADEMARK OFFICE </div> INFORMATION DISCLOSURE CITATION IN AN APPLICATION May 24, 2001 (Use several sheets if necessary)		ATTORNEY DOCKET NO. 3154.1000-000	APPLICATION NO. 09/758,646
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FOREIGN PATENT DOCUMENTS							
DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION YES NO		

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)	
AU AV AW AX	Zook, C., Profit from the Core - Growth Strategy in an Era of Turbulence, (Boston: Harvard Business School Press) 2001. "The Growth-Share Matrix," (downloaded from the Internet 4/19/01) 2 pp. "The Experience Curve," (downloaded from the Internet 4/19/01) 7 pp. "Bennett Stewart explains how EVA®..." 1999, 2 pp.

EXAMINER <i>Romain Jeanty</i>	DATE CONSIDERED 9-30-2004
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